

Daniel Mandel

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GOAL:

To contribute to a results-driven team that values the craft, creativity and impact of digital media and the written word.

EXPERIENCE:

WRITER/PRODUCER

- **Current TV – San Francisco, CA (May '06 – November '09)**
 - Wrote/produced daily on-air and online content for TV network founded by Al Gore
 - Produced studio shoots with on-air talent for daily network franchise
 - Wrote/produced hundreds of segments on news, technology and popular culture
 - Supervised/edited copy from junior writers
 - Wrote producer's blog for Current.com

COPYWRITER

- **Mojave Interactive (June '08 – Present)**
 - Developed concepts and site copy for Café Press and Pottery Barn campaigns
 - Created press releases for award-winning Mojave campaigns

EDITOR

- **WindMill Productions – Culver City, CA (May '04 – April '05)**
 - “Chasing Farrah,” a Farrah Fawcett reality series for TVLAND
- “**Children of the Revolution,**” feature-length documentary

ASSISTANT EDITOR

- **Larry Levinson Productions – Brentwood, CA (July '05 – January '06)**
 - The Hallmark Channel “Movies of the Week”
- **MTV – Santa Monica, CA (May '05 – June '05)**
 - “The Final Fu,” a martial arts reality show
- **FilmOasis – Santa Monica, CA (May '05 – June '05)**
 - “The UnDetectables,” a home improvement show for The Discovery Channel

WEB DEVELOPER/TECHNICAL WRITER

- **Hotwire.com – San Francisco, CA (August '00 – March '02)**
 - Developed, documented and implemented SEO program for major e-commerce travel site
- **Travelocity.com – San Francisco, CA (October '96 – July '00)**
 - Built and maintained customer care intranet site for online travel agency
 - Developed interactive training documents for customer care staff

EDUCATION:

- **University of California, Berkeley: BA**, English Literature (*Minor: Latin*)
- **University College, Galway, Ireland:** UC Berkeley Education Abroad Program
- **Video Symphony:** Avid Certificate Program graduate – Burbank, California
- **The Second City:** Sketch Comedy Writing Program graduate – Los Angeles, California

COMMUNITY SERVICE:

- **BikeAid**
 - Rode bicycle from S.F. to Washington, D.C., raising funds for a non-profit organization
- **AIDS/LifeCycle**
 - Rode bicycle from S.F. to L.A. as part of Current TV team, which raised over \$20,000